



ABOUT THE CONFERENCE

The conference, "Organic vs. Synthetic: The Evolution of Natya in the Context of the Green Economy and the Age of Artificial Intelligence," will explore how traditional Indian performing arts can adapt to contemporary challenges. It will focus on integrating Indian Arts with sustainability practices, the impact of AI, and its role in economic and cultural growth. Held on 10th January 2025 at Rajagiri College of Social Sciences, the event aims to bridge art with modern global issues.

CALL FOR PAPERS

Inviting Research Papers on Performance-culture, Creative Industry and Business, and Art in the Green Economy
Last date of Submission 5/12/2024

10 JAN 2025

AS PART OF DYUTI INTERNATIONAL CONFERENCE

International Conference On
**ORGANIC VS. SYNTHETIC:
THE EVOLUTION OF NATYA
IN THE CONTEXT OF THE
GREEN ECONOMY AND THE
AGE OF ARTIFICIAL
INTELLIGENCE**

THEMES TO EXPLORE

1. Sustainability in Art Practices:

Eco-Friendly Practices
Cultural Heritage Preservation
Green Economy Integration

2. Artificial Intelligence and Organic Art:

AI-Enhanced Performance
AI in Choreography
Challenges and Innovations

3. Economic Impact of Natya/ Indian Art:

Economic Growth Through Natya
Cultural Tourism
Business Opportunities in Natya

4. Cultural Preservation of Natya:

Preservation Techniques
Educational Approaches
Modern Adaptations

5. Indian Art and Creative Industries:

Business Integration
Economic Development Through Natya
Innovation and Creativity

6. Art Tourism and Natya:

Promotion of Natya Tourism
Cultural Heritage Tourism
Natya-Based Tourism Activities

7. Natya/ Indian Art in the Green Economy:

Environmental Sustainability in Natya
Eco-Friendly Natya Practices
Green Economy Contributions

8. Natya / Indian Art and Sustainable Development Goals (SDGs):

Natya's Role in SDGs
Contribution to Global Sustainability
Cultural Impact on SDGs

SUBMISSION GUIDELINES

We welcome original research papers, case studies, and theoretical explorations that align with the conference themes and objectives.

REGISTRATION FEE

Academicians: 1000 INR (GST Included)

Scholars/Students: 850 INR (GST Included)

Send proof of payment to iks@rajagiri.edu for confirming registration

ACCOUNT DETAILS

Name of bank : State Bank of India
Branch name : Kalamassery South branch
Name of Account : Rajagiri College of Social Sciences
Account No. : 10447876600
IFSC : SBIN0010570

Abstract Submission Deadline: 15th Dec 2024
Full Paper Submission Deadline: 24th Dec 2024
Submission Email: iks@rajagiri.edu
Contact for Queries: Dr. Aswathy Rajan 7736319626

Research topics beyond the above themes are also welcome.